

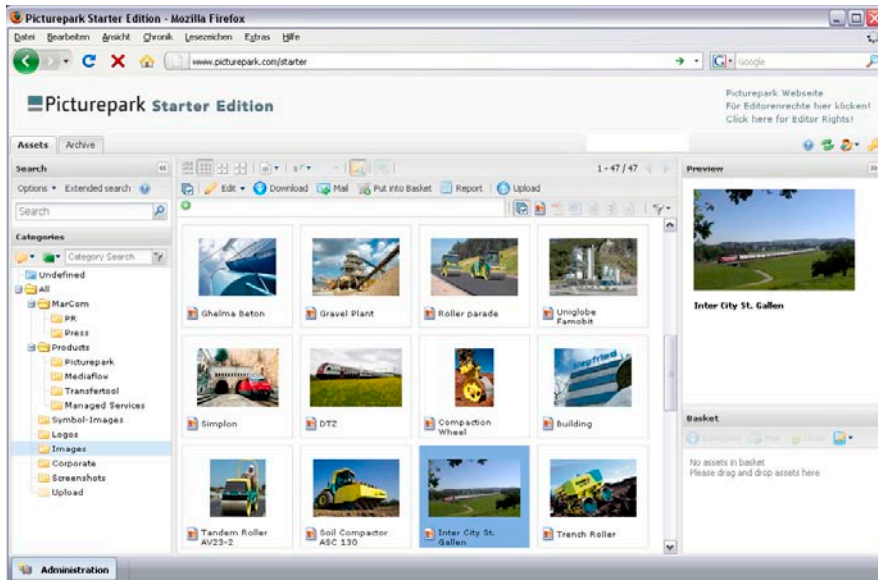
# Starter Edition

Start now – upgrade when needed



No long projects, no big investments:

# Picturepark® Starter Edition



Picturepark is the central platform for digital communication material. Pictures, graphics, presentations, videos and any other media assets can be managed in Picturepark and exchanged in a controlled environment. The system is accessed by web browser via the internet – at any time and from anywhere.

## Find assets quickly

Files in Picturepark are stored in categories. Each so called media asset is stored only once in the system but can be referenced in different categories. A keyword search enables to find Media Assets quickly. In order to refind and select assets easily Picturepark visu-

alizes a wide variety of file formats. Additionally, pictures are automatically converted into other formats and sizes, e.g. for PPT.

## Distribution through mailings

Assets may be collected in a shopping cart and then processed in series. They can be downloaded as a ZIP archive, stored in a personal folder or sent directly to the desired recipient through a mailing: the recipient then receives an e-mail from the sender with a link to the assets which have been made available in Picturepark. He can make a selection and download the required files easily.

**«Picturepark helps us to save time. The intuitive interface makes it very easy for everyone to use. Especially, the shopping cart function and the sending of the images via an email link have convinced us.»**

**Mahmut Randa, Productmarketing, Somfy GmbH**

## Scale Starter Edition

- One ReadWrite-User
- Unlimited ReadOnly-User
- Rights management
- Three download formats
- Exchange of pictures by e-mail
- Order workflow
- Visualisation of images
- Metadata tagging

## Options

- Online image editing
- Document preview
- Full text search
- Streaming of audio/video
- Usage statistics
- SSL-encoded operation

## Software as a Service

In the case of an SaaS-Hosting we are responsible for system operations – the hosting of the application and the files takes place in our secured server centre. This includes permanent surveillance of the system, backups and all software updates.

## Price

Non recurrent CHF 1'200 / EUR 720  
Monthly from CHF 190 / EUR 114

Information and else:  
[www.picturepark.com](http://www.picturepark.com)